



IN COLLABORATION WITH

smartermedicine
Choosing Wisely Switzerland

FINAL PROGRAM

Choosing Wisely: Bridging the gap from theory to practice

Hands on experience about data & patient empowerment

SPONSORED BY:



SANDOZ A Novartis
Division



SANOFI



B|BRAUN
SHARING EXPERTISE



Friday, 15th September 2017

Lugano, Hotel De La Paix
Viale Giuseppe Cattori 18

www.eoc.ch/choosing



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SYMPOSIUM OPENING

- 09h30 Registration and Breakfast
- 10h00 Opening remarks by event planners
(Giorgio Pellanda)
- 10h05 Welcome from the Chair of Choosing Wisely International
(Wendy Levinson)

SESSION1 shared decision making

(Moderators: Gianfranco Domenighetti and Luca Gabutti)

- 10h10 Helping patients to make risk literate decisions about screening *(Mirjam Jenny)*
- 10h30 Q&A
- 10h35 Helping patients choose wisely *(Beccah Rothschild)*
- 10h55 Q&A
- 11h00 Choosing wisely together - The need for honesty *(Paul Myres)*
- 11h20 Q&A
- 11h25 Implementing communication material to promote shared decision making in colorectal cancer screening in primary care - experiences in Switzerland *(Reto Auer)*
- 11h45 Q&A
- 11h50 Poster session
- 12h00 **Lunch break**

SESSION2 measuring and monitoring

(Moderators: Fabrizio Barazzoni and Yvonne Willems Cavalli)

- 13h20 Measuring the impact of Choosing Wisely: an international perspective *(Wendy Levinson)*
- 13h50 Q&A
- 13h55 Evaluation of lacunes in evidence: the third pillar of The Netherlands Choosing Wisely *(Wilco C. Peul)*
- 14h15 Q&A
- 14h20 If you want to go far, go together: cooperation of specialty societies in the "Gemeinsam Klug Entscheiden" - initiative *(David Klempener)*
- 14h40 Q&A
- 14h45 How to reduce polypharmacy in the multimorbid elderly? *(Nicolas Rodondi)*
- 15h05 Q&A
- 15h10 Overuse of tests and treatments in Italy: physicians' and citizens' opinions and first data from the campaign "Doing more does not mean doing better - Choosing Wisely Italy" *(Sandra Venero)*
- 15h30 Q&A
- 15h35 Coffee break**
- 16h00 What we have learnt from transparency: brief overview on EOC campaign results *(Angela Greco, Alessandro Ceschi, Mauro Giuliani, Luca Gabutti)*
- 17h00 Q&A
- 17h05 Oral presentations of two posters and "Best Abstract" award ceremony: prize giving speech by OMCT President *(Franco Denti)*
- 17h30 Wrap-up and final considerations *(Jean-Michel Gaspoz)*
- 17h40 **SYMPOSIUM CLOSING**

SPEAKERSandMODERATORS

Reto Auer, MD, MAS, Assistant Professor, Head of Research, Institute of Primary Health Care (BIHAM), University of Bern, and Adjunct physician, Department of Ambulatory Care and Community Medicine, University of Lausanne, Switzerland

Fabrizio Barazzoni, MD, MPH, FMH Prevention and Public Health, Head of Academic Education, Research and Innovation Area, EOC; Member of Choosing Wisely Switzerland/Ticino, Switzerland

Alessandro Ceschi, MD, PD, FEAPCCT, Medical and Scientific Head, Institute of Pharmacological Sciences of Southern Switzerland, EOC; Consultant, Department of Clinical Pharmacology and Toxicology, University Hospital Zurich; Member of Choosing Wisely Switzerland/Ticino, Switzerland

Gianfranco Domenighetti, PhD, former professor at the Universities of Lausanne and Lugano; Member of Choosing Wisely Switzerland/Ticino, Switzerland

Luca Gabutti, MD, Professor and Chief Physician of Medicine and Nephrology, Ospedale Regionale di Bellinzona e Valli and Head of EOC Internal Medicine Department; Member of Smarter Medicine and Scientific Director of Choosing Wisely Switzerland/Ticino, Switzerland

Jean-Michel Gaspoz, MD, Professor and Physician-in-chief, Division of Primary Care Medicine; Chairman, Department of community

medicine, primary care and emergency medicine, Geneva University Hospitals; Co-President, Swiss Society of General Internal Medicine, Geneva; President of Smarter Medicine, Switzerland

Mauro Giuliani, MD, Specialist in Visceral Surgery, Vice Head Physician, Surgical Ward, Ospedale Regionale di Locarno; Member of Choosing Wisely Switzerland/Ticino, Switzerland

Angela Greco, MS, Head of Quality and Patient Safety Service, Ospedale Regionale di Locarno; Coordinator of EOC Internal Medicine Department; Coordinator of Choosing Wisely Switzerland/Ticino, Switzerland

Mirjam Jenny, PhD, Head Research Scientist, Harding Center for Risk Literacy, Max Planck Institute for Human Development, Berlin, Germany

David Klempere, MD, Professor of Social Medicine and Public Health, University of Applied Sciences, Regensburg, Germany

Wendy Levinson, MD, Professor of Medicine, University of Toronto and Chair of Choosing Wisely Canada & International

Paul Myres, MMed Sci FRCGP, Chair Academy of Medical Royal Colleges Wales, Programme Lead Choosing Wisely Wales

Giorgio Pellanda, PhD, Chief Executive Officer, EOC, Switzerland

Wilco C. Peul, MD, PhD, MBA, Professor & Chair Neurosurgery, Leiden University, Department of Neurosurgery The Hague & Leiden, Holland

Nicolas Rodondi, MD, Professor and Head of Ambulatory Care, Department of General Internal Medicine, Inselspital, University Hospital of Bern, Switzerland

Beccah Rothschild, MPA, Senior Outreach Leader for Choosing Wisely campaign at Consumer Reports, San Francisco, United States of America

Sandra Verner, MD, Founding Member and Vice-president of Italy's Slow Medicine, Coordinator of the campaign "Doing more does not mean doing better" - Choosing Wisely Italy

Yvonne Willems Cavalli, MSc, Member of the Board of Directors of the Swiss Nurse Leaders and Head of Nursing Department, EOC; Member of Choosing Wisely Switzerland/Ticino, Switzerland

Speakers and moderators will present in their mother tongue. **Simultaneous translation** will be provided in Italian, French, German and English.

As **seats are limited**, application will be treated on a first come first served basis, therefore we strongly recommend early registration.

CREDITS
SGAIM/SSMIG/SSGIM: 6
SGAR/SSAR: 6
SGC/SSC: 5
SGKPT/SSPTC/SSCPT: 6
FPH: 50

PATRONAGE

Associazione consumatrici e consumatori Svizzera Italiana (ACSI)

Associazione Latina per l'Analisi dei Sistemi di Salute (ALASS)

Dipartimento di economia aziendale, sanità e socialità – SUPSI

Dipartimento Sanità e Socialità (DSS)

H+ Gli Ospedali Svizzeri

Ordine dei Farmacisti del Cantone Ticino (OFCT)

Organizzazione svizzera dei pazienti (OSP)

Slow medicine

Società svizzera degli infermieri (SBK-ASI)

Società svizzera di medicina interna generale (SSMIG)

Società Svizzera di Pediatria (SSP)

Ufficio federale della sanità pubblica (UFSP)

Università della Svizzera italiana (USI)



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